

The Vermont Tobacco Evaluation and Review Board, Tobacco Control Program Budget Recommendation, FY2009

FY08 Budget	FY 09 Recommend (increase)	Need
		Department of Health
\$1,400,211	\$2,173,484 (+\$773,273)	<p><u>Tobacco Cessation Programs - Helping Smokers Quit:</u></p> <p>Increase Access to Nicotine Replacement Therapy (\$500,000): Smokers who use nicotine replacement therapy (NRT) to help them quit have twice the success rate of smokers who do not use NRT. The FY08 budget is \$315,000 and more funding is needed to provide free NRT to smokers ready to quit.</p> <p>Increase Access to Quit Smoking Services (\$500,000): The adult smoking rate in Vermont was 18% in 2006. However, there are special populations of Vermonters with higher smoking rates including pregnant women (19.7%), low income (30%) and people with moderate or severe depression (44%). Funding would be allocated to mental health & substance abuse centers, Federally Qualified Health Centers, Vermont Clinics for the Uninsured, WIC clinics and ScoreHealth to refer clients to the free quit smoking programs.</p> <p>Quit Smoking Programs (\$1,173,484): To continue free quit smoking programs including hospital-based counseling (\$759,084), phone counseling (\$250,000), web-based support (\$52,500) and N-O-T teen quit smoking program (\$111,900).</p>
\$1,023,624	\$1,626,860 (+603,236)	<p><u>Community-based Programs:</u></p> <p>Community Coalitions (\$1,103,328): To fill gaps in community tobacco coalitions' service areas. Approximately 134,000 Vermonters do not have access to community coalition support and activities.</p> <p>CHAMPPS (\$100,000): To award grants for community health and wellness projects, specific to tobacco control, as established by the Legislature in 2006.</p> <p>Youth and Young Adult Prevention (\$180,000): To award grants to Our Voices Exposed (OVX), Vermont Kids Against Tobacco (VKAT) and colleges to mobilize youth and young adults to serve as role models and to persuade peers to remain tobacco free.</p> <p>Community Training, Development and Staff (\$243,532): To increase district office prevention consultants from 10 to 12 (\$143,532) and dedicate 10% of each consultant's time to technical support for local tobacco control efforts. To increase leadership and disparity training (\$100,000) for those working in community tobacco control.</p>
\$1,007,799	\$1,925,500 (+\$917,701)	<p><u>Media & Public Education:</u></p> <p>Preventing Youth from Starting to Smoke (\$775,500): To develop and implement media campaigns targeting youth between the ages of 10-13 and 14-17 in the same year. The current budget allows for emphasis on one age only group per year.</p> <p>Helping Smokers to Quit (\$990,000): To increase awareness of free quit smoking resources including phone and hospital counseling, online support and NRT. To provide resources and tools for the majority of smokers who prefer to quit on their own.</p> <p>Reducing Exposure to Secondhand Smoke (\$100,000): To provide additional media and campaign materials to increase the percentage of Vermont adult smokers who prohibit smoking in their homes and cars.</p> <p>Contingency Planning (\$60,000): To allow for consumer insight research for campaign planning and unexpected opportunities.</p>

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		Department of Health (continued)
\$75,000	\$200,000 (+\$125,000)	Statewide Provider Education: To expand the current pilot program to healthcare providers to: <ul style="list-style-type: none"> • educate them about Vermont's free quit smoking services. • establish office systems to identify smoking status of each patient at every visit. • give free NRT to patients who smoke and choose to quit on their own.
\$333,000	\$766,309 (+433,309)	Surveillance and Evaluation: Focus Group (\$50,000) and Adult Longitudinal Survey (\$100,000): To understand why or why not smokers choose group counseling. To develop new methods to increase quit attempts and treatment seeking. Media Tracking (\$150,000): To better understand media penetration by conducting surveys in waves proximate to media campaigns. Full-time Data Analyst (\$88,000): To provide increased data collection and analysis for new programs. Adult Tobacco Survey (ATS) (\$125,000): To continue annual telephone survey of smokers and non-smokers. Hospital Counseling Data (\$30,000): To continue hospital-based counseling program data collection. Independent Evaluation Contract (\$223,309): To continue independent program evaluation as mandated by Vermont statute.
\$3,839,634	\$6,692,153 (+2,852,519)	Total: Department of Health
		Department of Education
\$995,668	\$1,255,668 (+\$260,000)	Distance Learning and Support for Health Educator Licensure (\$200,000): To increase the number of educators with a health education certification to deliver health education programs including tobacco prevention. Alcohol, Tobacco and Other Drug (ATOD) training (\$50,000): To train staff to build knowledge and skills for ATOD prevention per Act 51 requirement. Prevention collaborator's conference: (\$10,000): To create an annual meeting for school-based prevention educators and collaborators. Supervisory union grants and technical assistance (\$989,007): To continue grants and technical assistance to supervisory unions to implement model tobacco prevention programs. Governor's Youth Leadership Conference (\$6661): To continue to implement tobacco track.

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		Department of Liquor Control
\$289,645	\$379,783 (+90,138)	<p>Expand Enforcement Oversight (\$90,138): To fund a full-time tobacco only investigator to enable DLC to expand its enforcement to:</p> <ul style="list-style-type: none"> • conduct regular inspections of retail tobacco licensees and wholesalers for compliance including fire-safe cigarettes, tax stamps and clean indoor air law. • investigate smuggling of cigarettes and tobacco products. • perform compliance checks regarding sales by internet cigarette and tobacco sellers. • work special details at schools and problem areas to enforce youth tobacco laws. • assist in recruiting minors for compliance checks. • address other tobacco-related enforcement issues as they arise. <p>Retailer Training and Compliance Checks (\$289,645): To continue training retail tobacco licensees and their employees and implement compliance checks for underage tobacco sales as required by statute.</p>
		Tobacco Evaluation and Review Board (Agency of Human Services)
\$100,000	\$125,000 (+25,000)	<p>Youth Access Analysis (\$25,000): When the Legislature created the board in 2000; it granted it the ability to employ technical experts as needed. The board needs technical expertise to:</p> <ul style="list-style-type: none"> • address social sources (family, friends, etc) of tobacco products for minors. • develop a plan to integrate reduction of youth access to tobacco products through social sources into Vermont's tobacco control and prevention efforts. <p>Board Support (\$100,000): To continue funding one full-time staff, administrative support, benefits, meetings, materials, supplies, staff and board member travel, board member per diem, etc. as directed by statute.</p>
\$5,224,947	\$8,452,604 (+3,227,657)	Total: Tobacco Control Program